



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 09-07-2012 PAGE: 1 of 4

GREER, MARGOLIS, MITCHELL, BURNS &
ASSOC - 863
ATTN: LAURA BASSETT
3050 K STREET, NW
WASHINGTON DC 20007

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
397813	09-06-2012		0	OBAMA FOR AMERICA	BARACK OBAMA FOR PRES	POLITICALS	WTVD - DURHAM

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
1536	242819	PHILADELPHIA	A. CLIFFORD	09-12-2012	09-17-2012	M (Broadcast Month, Cycle 1)	N	242819

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: E : 1536																	
1	09-12-2012	09-16-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	3	30			X	X	X			4	425	4	1,700.00
2	09-17-2012	09-17-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	3	30	1							1	425	1	425.00
3	09-12-2012	09-16-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA	3	30			X	X	X			4	125	4	500.00
4	09-12-2012	09-16-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	2	30			X	X	X			6	500	6	3,000.00
5	09-17-2012	09-17-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	2	30	2							2	500	2	1,000.00
6	09-12-2012	09-16-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)	3	30						X		2	125	2	250.00
7	09-12-2012	09-16-2012	11:00AM - 11:30AM	HEART OF CAROLINA PERSPECTIVES (4609)	3	30							X	1	75	1	75.00
8	09-12-2012	09-16-2012	12:02AM - 01:06AM	JIMMY KIMMEL LIVE (MONDAY-FRIDAY) (853)	3	30			X	X	X			2	50	2	100.00
9	09-12-2012	09-16-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	3	30			X	X	X	X	X	4	650	4	2,600.00
10	09-17-2012	09-17-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	3	30	1							1	650	1	650.00
11	09-12-2012	09-16-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)	3	30			X	X	X			3	250	3	750.00
12	09-17-2012	09-17-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)	3	30	1							1	250	1	250.00
13	09-12-2012	09-16-2012	08:00PM - 09:00PM	SUNDAY PRIME 8-9P (931)	3	30							X	1	1,500	1	1,500.00
----- ITEM LINE NOTE ----- REVENGE																	
14	09-12-2012	09-16-2012	10:00PM - 11:00PM	FRIDAY PRIME 10-11P (791)	3	30					X			1	1,000	1	1,000.00
----- ITEM LINE NOTE ----- 20/20																	

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15	09-12-2012	09-16-2012	09:00PM - 10:00PM	THURS PRIME 9-10P (805)	3	30				X				1	1,500	1	1,500.00
----- ITEM LINE NOTE ----- SCANDAL																	
16	09-12-2012	09-16-2012	09:00PM - 10:00PM	WED PRIME 9-10P (816)	3	30			1					1	3,500	1	3,500.00
----- ITEM LINE NOTE ----- MODERN/SUBURG																	
17	09-12-2012	09-16-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)	2	30			X	X	X			3	1,000	3	3,000.00
18	09-17-2012	09-17-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)	2	30	1							1	1,000	1	1,000.00
19	09-12-2012	09-16-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	2	30			X	X	X			3	1,000	3	3,000.00
20	09-17-2012	09-17-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	2	30	1							1	1,000	1	1,000.00
21	09-12-2012	09-16-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE SAT (900)	3	30						X		1	300	1	300.00
22	09-17-2012	09-17-2012	08:00PM - 10:00PM	PRIME SPECIALS (797)	3	30	2							2	2,500	2	5,000.00
----- ITEM LINE NOTE ----- CMA																	
23	09-12-2012	09-16-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	3	30			X	X	X			4	200	4	800.00
24	09-17-2012	09-17-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	3	30	1							1	200	1	200.00
25	09-12-2012	09-16-2012	01:00PM - 02:00PM	THE CHEW (11514)	3	30			X	X	X			2	150	2	300.00
26	09-12-2012	09-16-2012	03:00PM - 04:00PM	GENERAL HOSPITAL / KATIE (EFF 9/10) (817)	2	30			X	X	X			3	335	3	1,005.00
27	09-17-2012	09-17-2012	03:00PM - 04:00PM	GENERAL HOSPITAL / KATIE (EFF 9/10) (817)	2	30	1							1	335	1	335.00

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Agency CPE: E : 1536																	
28	09-12-2012	09-16-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDAY-FRIDAY) (842)	3	30			X	X	X			2	125	2	250.00
29	09-17-2012	09-17-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDAY-FRIDAY) (842)	3	30	1							1	125	1	125.00
30	09-12-2012	09-16-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	2	30			X	X	X			4	750	4	3,000.00
31	09-17-2012	09-17-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	2	30	1							1	750	1	750.00
32	09-12-2012	09-16-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)	2	30							X	1	500	1	500.00
33	09-12-2012	09-16-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (3	30			X	X	X			4	180	4	720.00
34	09-17-2012	09-17-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (3	30	1							1	180	1	180.00
35	09-12-2012	09-16-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)	3	30			X	X	X			4	150	4	600.00
36	09-12-2012	09-16-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	3	30			X	X	X			4	275	4	1,100.00
37	09-17-2012	09-17-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	3	30	1							1	275	1	275.00
38	09-12-2012	09-16-2012	10:00AM - 11:00AM	THIS WEEK SUNDAY 10-11A (800)	3	30							X	1	100	1	100.00
39	09-12-2012	09-16-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	2	30			X	X	X			2	350	2	700.00
40	09-12-2012	09-16-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)	3	30						X		1	200	1	200.00
41	09-12-2012	09-16-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SUNDAY 6-7A (6243)	3	30							X	1	75	1	75.00
42	09-12-2012	09-16-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY	3	30			X	X	X			4	350	4	1,400.00

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43	09-17-2012	09-17-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY	3	30	1							1	350	1	350.00
44	09-12-2012	09-16-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	2	30			X	X	X			4	750	4	3,000.00
45	09-17-2012	09-17-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	2	30	1							1	750	1	750.00
46	09-12-2012	09-16-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)	3	30						X		1	200	1	200.00
47	09-12-2012	09-16-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)	3	30							X	1	125	1	125.00
48	09-12-2012	09-16-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)	3	30							X	1	275	1	275.00
49	09-12-2012	09-16-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)	3	30						X		1	325	1	325.00
50	09-12-2012	09-16-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SUNDAY 9-10A (830)	3	30							X	1	200	1	200.00
51	09-17-2012	09-17-2012	03:00PM - 04:00PM	GENERAL HOSPITAL / KATIE (EFF 9/10) (817)	3	30	1							1	150	1	150.00
52	09-17-2012	09-17-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA	2	30	1							1	225	1	225.00
Contracted Gross Total:																102	50,315.00
Actual Gross Total:																102	50,315.00
Agency Commission:																	7,547.25
Net Total:																	42,767.75

Month/YR	Preempted	Made Good	Contract Total	Adjustments	Actual Total
Sep 12	0.00	0.00	50,315.00	0.00	50,315.00
TOTAL	0.00	0.00	50,315.00	0.00	50,315.00

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